

## **Epple presents Ewotech as exclusive Swedish sales partner**

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**Epple Druckfarben AG strengthens its presence and position in Sweden. The new sales partner Ewo Technology AB, Trollhättan, offers the whole range of sheetfed offset inks and varnishes from Epple to the ambitious Swedish print market since August 1.**

Epple Druckfarben AG and Ewo Technology AB have announced a new partnership which appoints Ewotech as the exclusive distributor for Sweden of the Epple ink range. „The new relationship is founded on a shared philosophy of providing high quality products to Swedish market combined with excellent printing know how in sales and services. Epple is very happy to cooperate with such a good organized and experienced company as Ewotech“ says Gerhard Janssen, head of sales of Epple Druckfarben AG.

Ewotech is located in Trollhättan, West-Sweden. Founded in 2013, the company is well known in the Swedish market for selling printing machines from RMGT. The high technical skills of the Ewotech team relate to their experience in sales and service of offset printing machines. Furthermore, Ewotech enjoyed a good reputation by selling UV-LED equipment from GEW including the perfect performing UV LED ink from Epple.

### **Epple's product portfolio fits perfectly to Swedish society**

In general there is a high awareness of sustainability issues in Sweden, the society is classed as one of the best for their sustainability efforts and successes. Famous for its efficient recycling industry, environmental friendly printing is in no way inferior in Sweden. Torbjörn Häll, Managing Director of Ewotech, is enthusiastic about the product portfolio that is both proven and rich in future prospects: “The quality and variety of Epple products are a perfect match for the Swedish printing market. Beside brilliant UV process inks and



various allround series, designed for the widest possible field of applications, Epple offers brand-owners a perfect product range of eco-friendly and low-migration inks. No doubt, a particular highlight for commercial printing is the completely new PURe ink system. I see great potential for the future and accordingly optimistic we approach the partnership“.

# EWOTECH

## **Caption**

New sales partner in Sweden: Ewotech will provide the “essence of passion” for extraordinary offset printing inks from Epple. © Epple Druckfarben AG

## **COMPANY INFORMATION**

Epple Druckfarben AG stands for unique perfection in every detail. Since 1889, Epple has embodied permanent further development and the highest of quality demands. As the leading producer of offset printing inks, Epple has demonstrated its power of innovation with early development of mineral oil-free eco-series and special types of ink for very long washing intervals in perfecting printing. This has also been demonstrated in the sector of inks for foodstuff packaging with the patented products BoFood MU and BoFood Organic. PURe is setting new standards as a third technology offset ink system, which completely avoids the use of metal dryers or photo initiators. Both sustainability and flexibility in business are top priorities at the medium sized family-run company. Unlike practically any other company, Epple is in the position to provide tailor made solutions for the individual requirements of their global customers.

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